

## #PROFITWITHPURPOSE

### Bringing Social Innovation Ideas to Life

8-9 May 2019

#### Agenda

#### Wednesday 8<sup>th</sup> May 2019

**08:45 Registration & Welcome Coffee**

**09:00 Welcome & ENISIE Project Overview**  
*Ing. Joseph P. Sammut, Founder and Chairman, Malta Life Sciences Park*



Ing. J. P. Sammut supports technologists in the commercialisation of their dream technologies. He also supports Large Enterprises and Public Entities in sourcing new technologies and innovation by enabling Open Innovation linkages. He has extensive experience in: industrial engineering, operations management, lean manufacturing techniques, production control through ERP, in starting up ventures, environmental services, management and marketing. Ing. Sammut has been appointed on a number of Public and Private Boards.

**09:15 What is Social Innovation and how does it impact the Community?**  
*Dr. Ing. Nicholas Sammut, Research Expert, IURIS Business Solutions*



Dr. Nicholas Sammut known for his work on the Large Hadron Collider in collaboration with the European Organization for Nuclear Research. In 2009, Dr. Sammut was successively appointed Chairman, Vice Chairman and CEO of the Malta Council for Science and Technology which has been completely restructured during his tenure. Dr. Sammut served in several boards and committees at European level and National level including member of the United National Commission on Science and Technology for Development (UN-CSTD).

**09:30 What is Corporate Social Responsibility (CSR) and why should we consider it?**  
*Dr. Roberta Lepre, CSR Expert, Weave Consulting*



Doctor of Laws LL.D. Mrs. Roberta Lepre joined the National Commission for the Promotion of Equality as Legal Advisor, after admission to the Bar. Successively Director of Victim Support Malta, Chairperson of the Platform for Human Rights Organisations & member of the Commission on Domestic Violence, Dr. Lepre set up Weave Consulting, originally focusing on equality and diversity, which has evolved to offer CSR services on the firm belief that well implemented CSR strategy enable companies to remain competitive.

**09:45 Presentation of questionnaire's results in Italy and Malta**

*The Partners' Consultants:*

**Dr. Ing. Nicholas Sammut**, *Research Expert, IURIS Business Solutions*

**Dr. Stena Paterno**, *Co-founder of Impact Hub Siracusa*,



Dr. Stena Paternò has developed her experience in consulting, public and private organizations in Italy and abroad, in the design of cooperation and local development programs, social impact assessment and social reporting. Specifically, she was part of a technical assistance team, at the Council of Ministers, the Italian Ministry of Foreign Affairs and the Sicilian Region, in charge of managing the financial programs of the European cohesion policy, with particular reference to local development and cooperation programs international. Co-founder of Impact Hub Siracusa, she took care of the business development and programming. Now she supports companies and public organizations to implement social and environmental impact policies and to develop social impact reporting.

**10:15 Presentation of Case Studies with Support Services**

**10:45 Coffee Break**

**11:10 Drive through Ideation to Acceleration and bring Ideas to Life!**

- **Diana Spiteri**, *ENISIE Project Consultant for the Malta Life Sciences Park and Head of IURIS Business Solutions, IURIS; and*



Mrs. Diana Spiteri has over eleven years work experience in initiating and delivering sustained results and effective change for Government, Businesses and NGOs across various sectors including business and organisational management, retaining and inspiring talent, personnel management, training, research and innovation, as well as policy development. Currently, Mrs. Diana Spiteri is leading IURIS Business Solutions, a new Department within IURIS. Mrs Spiteri is member of the Malta Institute of Management and Vice President of the Wignacourt Chapter, Business Network International (BNI).

- **Carolyn Zeitler**, *Alchemist & Co-Founder - The Impact Collective.*



Mrs. Carolyn Zeitler has experienced Learning & Development as a trainer, a Head of Training, an Executive Coach, a Managing Director or a trainer for budding coaches. She has built departments and companies around Leadership Development and Organizational Development. Mrs Zeitler has written published articles and edited and ghostwritten articles & various books on social enterprise, entrepreneurship and corporate culture. She likes coaching and mentoring people that want to make the world a better place through their work.

**11:45 Pitching of Ideas - Project Leaders**

**12:15** Attendees to choose the Idea they would like to join for the Ideation to Acceleration  
Coordinated by **Diana Spiteri**, ENISIE Project Consultant for the Malta Life Sciences Park and Head of IURIS Business Solutions, IURIS

**12:30** Networking Lunch

**13:30** Parallel Sessions:

**1. Ideation to Acceleration process of Ideas**

Coordinated by **Diana Spiteri**, ENISIE Project Consultant for the Malta Life Sciences Park and Head of IURIS Business Solutions, IURIS; and

**Mentors:**

- **Carolin Zeitler**, Alchemist & Co-Founder - The Impact Collective.
- **Dr. Ing. Nicholas Sammut**, Research Expert, IURIS Business Solutions.
- **Dr. Roberta Lepre**, CSR Expert, Weave Consulting
- **Diana Spiteri**, Head of IURIS Business Solutions, IURIS;
- **Pasquale Distefano**, Open Innovation Expert, Startup, Project Management, Market Research, and Marketing Strategy, Tree
- **Francesco Franciò**, Innovation Associate, Tree

**2. Social Enterprise Act – Your Perspective- Ends at 14.30**  
**Mauro Pace Parascandolo**, CEO, Malta Council for the Voluntary Sector



After working as a teacher, Mr. Mauro Pace Parascandolo served as Director General of the Malta Red Cross Society and became one of the Directors at the Red Cross EU Office, Brussels. Throughout the years, Mr. Parascandolo has taken up various roles such as editor of the Eduforum, National Coordinator of the European Union Programmes Agency, representative of MSDC & leadership positions in two associations. In addition to his CEO duties, he is member of the Supervisory Council of the Malta Community Chest Fund Foundation.

**16:30** Wrapping up Session  
Questions, discussions and clarifications

The premises will be open until 18:00 for work to be carried out in teams.

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Thursday 9<sup>th</sup> May 2019

**08:45** Welcome Coffee

**09:00** The Valletta Design Cluster  
*Rafael Pascual Leone, Communities & Projects Officer – Valletta Design Cluster*



Mr. Rafael Pascual-Leone is Communities & Projects Officer of the Valletta Design Cluster, a community space for cultural and creative practice. Originally from Toronto, Mr. Leone has degrees in Architecture and in Computer Science, and is passionate about human-centred design & empowerment through design, with a special interest in the design of creative hubs. As part of the VDC's "hatchery initiative", Mr. Leone organizes meet-ups related to Social Innovation and place-making.

**09:10** Ideas from Europe  
*Ing. Joseph P. Sammut, Founder and Chairman, Malta Life Sciences Park*

**09:20** New Paths to Financial Access  
*Dr. Katia Raguzzoni, Partner and Member of Microfinanza's BoD*



Katia is an experienced project manager with almost 20-year background; at Microfinanza she is primarily involved in institutional diagnostics and capacity building (mostly governance related) of financial service providers as well as the provision of financial education and business start-up support to refugees and migrants. She also has experience in supporting the internationalization of SMEs and cross-border initiatives of local public authorities. Katia holds a Master's equivalent in History from the University of Bologna (Italy) as well as a Master diploma in Cooperation in Developing Countries and a graduate training diploma in Business Internationalization.

**09:30** Ideation to Acceleration Working Groups  
*Working Groups to finalise Business Canvas & Pitch*

10:30 Coffee Break

11:00 Pitch your Business Case to Judge Panel

Project Leaders

Judges:

- **Fiona Captur, CEO - Junior Achievement Young Enterprise (JAYE) Malta Foundation;**



Mrs. Fiona Captur was previously Managing Director and Proprietor of Unconventional Malta Ltd, a Destination Management Company specialised in innovative motivational incentive experiences for high-end executives for global clients across industries. with a specific interest in destination marketing, event management, sales & negotiations training, corporate communications and head hunting and human resource development. Mrs Captur has served on a number of Boards and more recently Chair of the Programmes Sub-committee for JAYE Malta Foundation.

- **Nathan Farrugia, Entrepreneur, Business Coach, CEO - Shireburn Software;**



Mr. Nathan Farrugia is an entrepreneur, business leader and philanthropist that has over 20 years' experience leading Corporate, Non-Profit & Social Enterprises. He has been involved in the inclusion of people with disabilities in education & employment. His roles as Chairman of the Malta Council of the Voluntary Sector, Malta Paralympic Movement Chairperson and the Social Impact Awards has enabled him to both learn and develop governance & sustainability insights in the third sector.

- **Rafael Pascual Leone, Communities & Projects Officer - Valletta Design Cluster; and**



Mr. Rafael Pascual-Leone is Communities & Projects Officer of the Valletta Design Cluster, a community space for cultural and creative practice. Originally from Toronto, Mr. Leone has degrees in Architecture and in Computer Science, and is passionate about human-centred design & empowerment through design, with a special interest in the design of creative hubs. As part of the VDC's "hatchery initiative", Mr. Leone organizes meet-ups related to Social Innovation and place-making.

- **Johann Caruana, Director for Policy, Strategy & Internationalisation - Malta Council for Science & Technology**



The Department headed by Mr. Johann Caruana at the Malta Council For Science & Technology is mainly responsible for the National R&I Strategy, Space Policy, European Affairs and a number of internationalisation initiatives such as PRIMA and JPI Oceans. Prior to MCST, Mr. Caruana joined Malta Enterprise where he was responsible for identifying, developing and administering financial incentives in line with the needs and requirements of local industry, and within the terms of the relevant national and European regulations. Additionally, at the European Parliament in Brussels, he was responsible for monitoring the Economic and Monetary Committee and Foreign Affairs Committee.

**12:15**      **Networking Lunch**

**13:00**      **1. Award of the best 2 ENISIE ideas for Mentoring**

- A. One National Social Innovation Proposal**
  - B. One Cross-Border Social Innovation Proposal**
- Ing. Joseph P. Sammut, Founder and Chairman  
Malta Life Sciences Park*



**2. Award of the best Valletta Design Cluster & Malta Innovation Hub Idea for Mentoring**

*Rafael Pascual Leone, Communities &  
Projects Officer - Valletta Design Cluster; and  
Ing. Joseph P. Sammut, Founder and  
Chairman Malta Life Sciences Park*



**3. Best Idea from Europe – to be presented at EU Level**

*Ing. Joseph P. Sammut, Founder and  
Chairman Malta Life Sciences Park*



**13:15**      **Closure of the Event**

*Ing. Joseph P. Sammut, Founder and  
Chairman Malta Life Sciences Park*